

2b Acting

Film Production Service

We can show you how to do Marketing with Film



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WE CAN MAKE YOUR FILM - A professional eye makes all the difference

Marketing with Film

If you haven't considered using film to market yourself, your product or your service then perhaps you should, as businesses of all sizes are beginning to understand the power of film marketing.

'A picture speaks a thousand words' so when you consider how many pictures a film contains you'll understand very quickly why film has become a white hot marketing tool. The trick is how to incorporate it into your communications strategy, remembering that film can now be viewed on mobile devices, computers, game consoles and television.

The market place for your film is extensive, especially if you make it available online. It has the potential to be viewed by millions from across the globe, and with the growing demand for content it is almost impossible to not find a viewing market that suits your needs.

So how do you take advantage? That's where 2b Acting comes in.

2b Acting's film production service assists you with deciding on the type of film you need, then produce it, distribute it and work to drive traffic to view it. A one-stop-shop so that you get the most from using film as part of your campaign.

Examples of how 2b Acting's Film Production Service can assist in your marketing:

- Turn what you do into video content. Turn what you do on a daily basis into a film. e.g. Seminars, Lectures, Presentations, Exhibitions, Meetings, Plays, etc. These can be useful resources that can be used

to entertain, inform, educate or to archive your work for future reference. 2b Acting can be there to capture what you do at its best.

- Create a video calling card to advertise you, your product or your business. Why rely just on your business card, CV, or website. More and more films are being used as an introduction. 2b Acting can produce dynamic eye catching promos as well as showreels or interviews for you to get the right message across.
- Product related information. 2b Acting can turn your product information into useful 'how to guides' or 'training support video material'. There is a market for most topics.
- Sponsor an ongoing film series. The benefit of association is a known marketing strategy and quick associations can be gained by sponsoring personalities or themes in a series of films. 2b Acting has shows such as The 2b show or Witch Trinity which are currently available for sponsorship.

To book 2b Acting's Film Production Service visit www.2bacting.com

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We develop Apps for you

We take care of all stages of development from idea, design, creation and distribution.

No obligation quote.

Let us make your film

A professional production makes a significant difference to customer experience. We can do it for you.

No obligation quote.

Tailored Workshops & Courses

We provide the tutors, equipment and materials so you get a complete no-hassle service.

No obligation quote.